

Gravograph - New Hermes Privacy Policy

Last Revised: October 26, 2006

We at Gravograph - New Hermes understand that making purchases online involves a great deal of trust on your part. We take that trust seriously, and, as a result, we seek to ensure the security of your personal information online. Gravograph - New Hermes is committed to protecting any personal information that you may provide to us. In particular, we believe it is important for you to know how we treat information about you that we may collect from this Web site. This Privacy Policy currently is applicable only to the Gravograph - New Hermes United States customers and visitors and only when they access and use this site.

This privacy policy is an effort to answer your privacy-related questions. If you have questions that are not addressed herein, please submit them to us by sending an email to webmaster@gravograph-newhermes.com. By visiting the Gravostore.com website you agree to accept the practices described in this Privacy Notice.

General Information

The purpose of this privacy policy is to help you understand what kinds of personally identifiable information we may gather about you when you visit the Gravograph - New Hermes Web store located at www.gravostore.com, how we may use that information, whether we will disclose it, and how you can correct or update it. The Site is intended for use by residents of the U.S. who are over the age of 18. We do not knowingly collect personally identifiable information from children (that is, minors younger than thirteen years of age).

If you do not agree to the terms of this Policy, you should not use the Site. We reserve the right to update or modify this Policy from time to time, and such changes to the Policy will be effective immediately; therefore please bookmark this page and review it periodically to assure familiarity with the most current version of the Policy. You can tell if the Policy has been updated since you last reviewed it by checking the "Last Revised" date at the beginning of the Policy.

This Policy is the sole authorized statement of Gravograph - New Hermes' practices with respect to the online collection of personally identifiable information and the usage of such information. If you visit our Web site your visit and any dispute over privacy are subject to this Notice and our Legal Notices, including the application of the laws of the State of Georgia.

What Personal Information We Collect

Gravograph - New Hermes collects personally identifiable information that you specifically and voluntarily provide on the Site. Personally identifiable information is information that identifies you as a specific individual, for example, your name, company name, account number, physical or email address, and phone number.

When you make a purchase on our Site we collect credit card information including card number, card type, cardholder name and billing address, and expiration date, in order to bill you for purchases made through Gravograph - New Hermes.

Cookies

Upon visiting our Site we will assign you a unique ID in the form of a "cookie". A cookie is a piece of information that our server places on your computer's hard drive, which Gravograph - New Hermes may associate with your Personal Information when you log on to the site. Cookies are used for such purposes as facilitating and personalizing your shopping and ordering experience, keeping track of your shopping basket during your visit, helping diagnose problems with our server, and administering our Site.

NOTE: You can control how and whether cookies will be accepted by your web browser, and you may remove them from your computer at any time at your discretion.

In general, you can visit this Web site without telling us who you are or revealing any information about yourself. Our web server collects the domain names, not the e-mail addresses, of visitors. Our web servers also seek (as many Web sites do) to place a "cookie" (a small data file) on your computer's hard drive which allows the server to determine the computer when it visits again in order to track statistical information about navigation to and throughout certain areas of our site. This cookie is not used to obtain your name or any personal data, and the information that is tracked is used only for internal purposes, such as to improve site navigation, and is not shared with anyone other than Gravograph - New Hermes contractors who assist us in these efforts and who are bound to confidentiality. However, if you prefer not to accept cookies, you can set your browser to reject them or to alert you before one is placed.

Sharing of Information with third-parties:

Gravograph - New Hermes may share Personal Information with third parties. We may employ other companies or individuals to provide certain services to us such as analyzing customer lists and data, providing marketing assistance, or consulting services.

These third parties will have access to the information needed to perform their functions but cannot use that information for any other purpose. Any 3rd parties who use our data will be fully bound by this privacy policy.

Gravograph - New Hermes may share Personal Information collected from our visitors and customers with our affiliated or related companies, including our parent company, affiliates, subsidiaries, or our parent company's other subsidiaries (collectively, our "affiliates").

When you buy something from us we send your credit card information, name, billing address and the amount of your purchase to your credit card company to verify and authorize the purchase. Your name, telephone number and shipping information must be provided to third party shippers such as UPS, Federal Express and the United States Postal Service to deliver your purchase.

Security:

To help ensure the security of your Personal Information, Gravograph - New Hermes seeks to use security technology and procedures, which are reviewed periodically. We use encryption technology and Secure Socket Layers ("SSL") in all areas where your personal and account information is required. This means that the Personal Information you submit to us via our Site is encrypted by your computer, and then decrypted again on our side, discouraging others from accessing your private information during transmission.

We employ the latest 128-bit encryption technology in all areas of the site which require you to provide your personal or account information, including online ordering, and order status. Your name, your personal information and especially your credit card number are safely stored in our proprietary systems behind our firewall. Once you type your personal information, it is sent instantly, encrypted, directly to our order processing system which is on a server separate from our internet server. To make sure you have the latest security features on your browser, you may want to download the most recent version of your favorite browser, which should have full SSL support.

This is done to protect you from unauthorized use of the information you are sending to our server.

If your browser does not support SSL, or if you are unable to establish a secure connection due to a company firewall, please call us at (800) 843-7637 to place your order by phone. We also require third parties to whom we disclose nonpublic personal information to adhere to this Privacy Policy and to establish information security procedures.

Online vs. Offline Practices

Please note that this Policy applies solely to our online information-gathering and dissemination practices in connection with the Site, and does not apply to any of our practices conducted offline other than as expressly set forth in this Policy.

Your Access to Information

We provide you access to information about your Gravograph - New Hermes Account by sending you monthly periodic statements outlining your transactions, and by providing customer service representatives to answer your questions.

How This Policy Applies to You

The examples contained in this Privacy Policy are illustrations only, and are not intended to be all-inclusive. If you decide to terminate your Gravograph - New Hermes Account or become an inactive customer, or if we close or suspend your Gravograph - New Hermes Account, we will continue to adhere to the privacy policies and practices described in this notice to the extent we retain information about you. We may amend this Privacy Policy at any time, and we will inform you of changes as required by law. You may have other privacy protections under state laws and we will comply with applicable state laws when we disclose information about you.

Contact Information

Our postal address is:

Gravograph - New Hermes
Attn: Privacy Policy
2200 Northmont Parkway
Duluth, GA 30096

If you have any questions or concerns about our Privacy Notice, please call us toll-free at 800-843-7637 or e-mail us at webmaster@gravograph-newhermes.com.